



MEDIA KIT · 2026

Brynley Stein

@brynleystein · TikTok & Instagram

20-year-old lifestyle creator based in Utah.

Relationship, beauty and everyday-life content.

Couple & lifestyle · Beauty · Fashion · Everyday

TOTAL COMBINED FOLLOWING

111,000+

TIKTOK

55.2K

7.5M lifetime likes

INSTAGRAM

55.8K

+11.3% in 30 days

7.3M

VIEWS
LAST 28 DAYS

586K

LIKES
LAST 28 DAYS

8.0%

LIKE RATE
PER VIEW

31.9K

SHARES
LAST 28 DAYS

AUDIENCE · AGE

18-24	50.7%
25-34	31.1%
35+	18.2%

AUDIENCE · GENDER

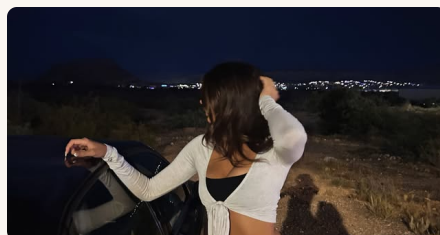
Female – TikTok	75.0%
Female – Instagram	53.3%

AUDIENCE · TOP MARKETS

United States	37.5%
United Kingdom	8.0%
Canada	3.7%
Australia	2.1%

WHERE VIEWS COME FROM

For You feed	46.8%
Search – evergreen reach	41.2%



PARTNERSHIPS

Brands & Campaigns

BRAND PARTNERS

Hollyland Tech · LARK M3	AndaSeat Gaming furniture	Aelfric Eden Fashion · 2 campaigns	ANUA Skincare
PrettyUp App · ongoing, 2026	Duet App	Halara Activewear	Temu Marketplace
Judydoll Beauty	Jane Swim Swimwear	Full Shine Hair Hair	Maxfull & KEYYOU Beauty · lashes

MUSIC & ENTERTAINMENT CAMPAIGNS

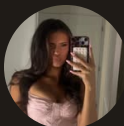
Atlantic Records Major label	Creed Media Music marketing	8 Media 10 campaigns, 2026	ATG Group 8+ campaigns, 2026
Spencer Agency Music marketing	Nuwa Marketing POP MART · HIRONO		

Sound campaigns delivered for **Yung Gravy, J. Cole, Kacey Musgraves, Steve Lacy, Lukas Graham, Myles Smith, Olivia Rodrigo, Rich The Kid, YG & Ty Dolla \$ign, Audrey Hobert, The Revivalists** and **Red Clay Strays**.

RATES

TikTok video 1 in-feed video, organic	\$1,200
Instagram Reel 1 Reel, organic	\$1,000
Cross-platform bundle 1 TikTok + 1 Reel + 1 Story	\$1,800
Sound / audio campaign 1 video using supplied audio	\$350
Monthly retainer 4 videos per month, 3-month minimum	\$3,800/mo

Rates are for organic posting only. Paid usage & whitelisting: **30 days +30%, 90 days +50%, 12 months +100%**. Category exclusivity from **+50%**. Product must be received before filming. 50% deposit on booking for first-time partners.



BOOKINGS & ENQUIRIES

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